

What is claimed is:

1. A system for creating at least one customized travel Web page over a computer network, the system comprising:
 - 5 a server coupled to the computer network;
 - a database coupled to the server for storing travel archival information; and
 - at least one client computer coupled to the server over the computer network,wherein the server is constructed and arranged to receive travel information requirements from the at least one client computer over the computer network and to process the travel
10 information requirements to generate the at least one customized travel Web page.
2. The system of claim 1, wherein the database further includes:
 - a plurality of templates,wherein the server is constructed and arranged to query the travel archival information
15 stored in the database for locating travel match information and for populating the plurality of templates with the travel match information to generate the at least one customized travel Web page.
3. The system of claim 2, further including:
 - 20 at least one vendor computer coupled to the server over the computer network,wherein the at least one vendor computer is adapted to receive the travel information requirements from the server and to locate travel match information, the travel match information being communicated to the server, the server populating the plurality of

templates with the travel match information to generate the at least one customized travel Web page.

4. A method for creating at least one customized travel Web page over a computer network, the method comprising the steps of:
- receiving travel information requirements at a server;
- generating the at least one customized travel Web page having information related to the travel information requirements; and
- presenting the at least one customized travel Web page to at least one client computer for enabling a user of the at least one client computer to obtain travel related information, services or to consummate travel reservations.

5. The method of claim 4, wherein the step of generating the at least one customized travel Web page further includes the steps of:
- comparing the travel information requirements to archived travel information stored in a database to locate travel match information; and
- populating a plurality of Web page templates with the travel match information to generate the at least one customized travel Web page.

6. The method of claim 5, further includes the steps of:
- communicating the travel information requirements to at least one vendor computer; and

receiving vendor information from the at least one vendor computer, the vendor information being related to the travel information requirements.

7. The method of claim 6, further including the step of:

5 populating the plurality of Web page templates with the vendor information to generate the at least one customized travel Web page.

8. The method of claim 4, wherein the method further includes the step of:
storing the plurality of customized travel Web pages in the database.

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9. The method of claim 4, wherein after the step of presenting at least one customized travel Web page to the at least one client computer, the method further includes the step of:

15 communicating information from the at least one client computer to the at least one vendor computer to consummate travel reservations.

10. The method of claim 4, wherein after the step of presenting the at least one customized travel Web page to the at least one client computer, the method further includes the step of:

20 communicating information from the at least one client computer to the server computer to consummate travel reservations.

11. The method of claim 4, wherein after the step of presenting the at least one customized travel Web page to the at least one client computer, the method further includes the step of:

debiting an account of an end user of the at least one client computer a
5 predetermined fee.

12. The method of claim 4, wherein after the step of presenting the at least one customized travel Web page to the at least one client computer, the method further includes the step of:

10 charging an end user of the at least one client computer a predetermined fee.